



Peter Elias Phil Ens P. W. Enns

The factory is situated in the Winkler Industrial Park area at the northern edge of the town. The trailer manufacturing operation occupies about 22,000 sq. ft. of space, including the show-room display at the front of the building. The manufacturing process for trailers is ideally suited to the use of an assembly line, and the Triple-E management has taken full advantage of this situation. At any given time there are 14 vehicles in varying stages of completion on the line and the finished trailers roll straight out the large door at the back of the plant to a storage lot where they are parked in neat rows awaiting shipment to markets.

At the present time the Company has 55-60 employees at peak production periods. Present plans for 1971 call for the production of 1000 trailers, but the final figure will depend on market conditions.

On Aug. 21, 1969 Neonex International Ltd. of Vancouver, one of Canada's largest consumer service and transportation companies, announced the takeover of Triple-E Manufacturing Ltd. The original management stayed with Triple-E, as well as retaining ownership in Triple-E Motor Homes, a separate company which was formed for the production of "caravan-type" motor homes. Explaining the move to purchase Triple-E, James

Pattison, president of Neonex, said "we are tremendously impressed with Triple-E's growth in sales and earning over the past several years, and their excellent management staff".

New Industries

August 21, 1969, was a day that will long be remembered by the industrial and business community of Winkler as the District Chamber of Commerce, the Pembina Valley Development Corporation, and the Town of Winkler joined forces in a program of symbolic sod-turning ceremonies for 12 companies establishing new industries or expanding existing firms in Winkler. Businesses involved in the sod-turning ceremonies included: Berdick Manufacturing (Manitoba) Ltd., Central Wash & Dry, Elias Sectional Homes Ltd., D. D. Epp and Sons, Pembina Manufacturing Ltd., Schmidt Manufacturing Ltd., Stanley Flying Club, Town and Country Plumbing and Heating, Triple-E Motor Homes Ltd., Tri-Star Industries Ltd., Valley Rehabilitation Centre and Winkler Feed Service Ltd.

Two other firms celebrated their official openings, namely, Dutch Mobil Homes Ltd., and Nu-Steel Industries Ltd. Further expansions were announced for both Dutch Mobil Homes Ltd., and Nu-Steel Industries Ltd., as well as for Hooge Cleaners and Southern Manitoba Potato Company.

Dignitaries participating in the ceremonies included Walter Siemens, president of the Winkler and District Chamber of Commerce; Henry F. Wiebe, mayor of Winkler; Peter Burtniak, minister of tourism and recreation for the province of Manitoba; J. E. Froese, M.L.A. for Rhineland, and Jack Bender, manager of the Pembina Valley Development Corporation. It is estimated that some 150 new jobs will be created in the community as a result of the openings and expansions announced, and that about \$800,000 will be added to the annual payroll for the town. Capital expenditure involved in the overall expansion program is estimated at more than \$1,000,000.

Berdick Manufacturing (Manitoba) Ltd. is a Calgary firm manufacturing aluminum windows, doors and accessories for mobile homes and travel trailers. The firm is opening a Manitoba branch and chose Winkler in order to be near some of the large trailer and mobile home manufacturers. The firm has constructed an 8,400-square-foot building on Roblin Blvd. and expects to employ about 20 people as production expands.